

NEW LEON



CUPRA



AN UNBREAKABLE THREAD TIES YOU TO YOUR DESTINY.

THIS THREAD TURNS YOUR IDEAS INTO A PULSE OF INTENSE EMOTIONS, DRIVING YOU TOWARD THE FINISH LINE—A JOURNEY BOUND BY PASSION. IT IS HERE THAT THE SOUL IS IGNITED AT EVERY TURN. THIS ISN'T JUST A DESIRE; IT'S THE MAGNETIC FIELD OF YOUR WILDEST VISION. AN ATTRACTION SO STRONG THAT YOU CAN'T HELP BUT EMBRACE IT. THIS IS THE POWER OF ATTRACTION, THE DRIVING FORCE BEHIND ANY SUCCESSFUL JOURNEY.





BEAUTY

Attraction is the catalyst for beauty, the prelude to admiration. Just like a symphony that captures all of your senses, leaving nothing but you and the resounding harmony. In it lies this craft: each detail, each sensation, everything is a testament to beauty in motion. For us, this is about you, the driver. Although your emotions can sometimes distract you, we strive to transform them into a driving force that keeps you moving forward.



EXTERIOR STYLING CUPRA LEON

FRONT BUMPER REVOLUTION

Explore a reimagined front-end with redesigned air intakes, featuring a new bumper and grille with an integrated logo for a sleek, powerful statement.



A NEW PATH AHEAD

The 18" Windstorm wheels complemented by performance brakes, delivering exceptional braking efficiency, and ensuring every journey is smoother, sharper, and more precise.



INTUITIVE LIGHT REVEALED

Illuminate your path with CUPRA integrated infinite light, enhancing your visibility with our organic 3D logo design and adaptive beams.





EXTERIOR STYLING CUPRA LEON

BRING THE ROAD CLOSER

Embodies pure power fused with the latest tech. With its robust engines, autonomous drive features, and available CUPRA Matrix LED Lights, it assures a dynamic and sporty ride and a thrilling and memorable journey.



SPORTY AND MORE

For those who demand a sporty performance. Experience thrilling enhancements with increased horsepower that ensure an exhilarating journey. Offering up to 380 liters of boot space, this vehicle is designed for you to pack more and explore further.



INTERIOR STYLING

12.9" TOUCH SCREEN: BIGGER SIZE, BEST EXPERIENCE

Our 12.9" touch screen system combines tactile feedback with illuminated commands for a vivid display. You can easily access the information you need in three panels.



BEAUTY

Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.



THE INTUITIVE CONSOLE

Newly redesigned console and dashboard with parametric design and advanced functions. A parametric moulding surface enhances the tactile and visual quality of the instrument panel.



AMBIENT ELEGANCE

The interior ambient lighting creates an atmosphere of sophistication, enveloping your dashboard, door panels, and interior spaces in adjustable colours for every mood. It offers soft, customizable illumination that transforms the cabin space.





COLOURS



NEW CENTURY BRONZE MATT⁴



MAGNETIC TECH MATT⁴



NEW ENCELADUS GREY MATT⁴



NEW TAIGA GREY³



¹Soft
²Metallic
³Special Metallic
⁴Matt



GRAPHENE GREY³

→
MIDNIGHT BLACK²



→
GLACIAL WHITE²



→
MAGNETIC TECH²

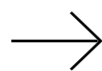


←
NEW FIORD BLUE¹





WHEELS



18" WINDSTORM





INTERIOR AMBIENTS



DYNAMIC DESIGN
BUCKET SEATS





POWER

They say there's a virtuous circle where a strong drive leads to a powerful destiny. But what is it about this powerful drive that seems so inviting? It's like the magnetic pull of masterful engineering—a force so captivating, one must not leave. Within lies the essence of driving: a desire to command the road with an energy so electrifying that there is no other choice but to start the car and press the accelerator.



CUPRA LEON

THE HIGHEST PERFORMING HATCHBACK

CUPRA's most powerful Hatchback with Torque Splitter yet combines unrivaled power and agility with a sleek exterior design, featuring logo-incorporated rear lights and an expanded boot capacity.



POWER



DEFINE WHAT DRIVER TYPE YOU ARE

Define your driving style either Comfort driving style to cruise casually or choose performance mode for an adrenaline rush for sporty & dynamic performance or even customize your own driver mode.





INNOVATION

Innovation is challenging the status quo with cutting-edge technology. For us this is a declaration of independence from the ordinary, embracing change as a journey to excellence. This model is a testament to those who dare to be different, merging advanced tech with thrilling performance. Claim your place in the driver's seat and steer towards a future where every drive is an extraordinary experience.





TECHNOLOGY



CUPRA MATRIX LED VISION

The CUPRA Matrix LED lights not only improve safety and visibility, but also welcome you with a symbolic illumination each time you unlock your car. This makes every approach an occasion, and you the honored guest of your own vehicle.



IMMERSIVE BY SENNHEISER™

Surrender to the acoustic brilliance of Immersive by Sennheiser™, with a symphony of 11 speakers plus one subwoofer surrounding you in sensational soundscapes.



WIRELESS FAST CHARGER

No more worry about charging your phone, seamlessly place it & enjoy the wireless fast charging capabilities.





ENVIRONMENTAL INFORMATION

LIGHTING

Headlamps and rear lamps are 100% LED, increasing life service by up to 10 times. For headlamps, power consumption is significantly reduced at least 30%, and the luminous flux effectiveness is increased at least 30% in comparison to a halogen lamp.

RECYCLED MATERIALS

Seat bucket (no leather) configuration: In its central area contains microfiber Dinamica® with 73% of recycled polyester (pre-consumer and post-consumer origin).

Seat cupbucket configuration: In its central area contains microfiber Dinamica® with 73% of recycled polyester (pre-consumer and post-consumer origin).

MANUFACTURING PROCESS

Between 2010 and 2023, we reduced the CO₂ emissions per manufactured car by 69.3%, while also cutting the energy demand per car by 33.3%. Additionally, we achieved a 45.1% saving in water consumption and a 78.9% reduction in waste generated per car.

In our path towards a circular economy, we have established a process for dismantling discarded parts and components. This process breaks down complex items into single-material parts, enabling proper segregation and giving these materials a second life. As a result, what was once considered non-recoverable waste is now transformed into revalorized, reusable materials.



SEAT S.A.'s environmental mission.
Protect Climate. Conserve Resources. Preserve Ecosystems. Ensure Environmental Compliance.

Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.



TECHNICALS

In the realm of CUPRA Leon, technical prowess is more than mere numbers; it's a symphony of engineering achievements. Here, every detail sings of dedication to excellence, marrying power with sustainability, efficiency with passion. This is where state-of-the-art transmission systems and optimized fuel consumption converge, creating a driving experience that connects you with the heart of the road.

Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.



STANDARD EQUIPMENT CUPRA LEON

▼ Standard

SAFETY

CUPRA LEON

Airbag for driver and front passenger with front passenger airbag deactivation



Side airbag in front with curtain airbag, interaction airbag in front and center airbag.



3-point seat belt for center rear seat



3-point seat belts, front²



3-point seat belts in front with pretensioner, without height adjustment³



3-point seat belts, outer rear with ECE label



i-Size and Top Tether child seat anchors in front passenger side



EQUIPMENT

▼Standard

SAFETY

CUPRA LEON

Safe & NCAP pack:

- Forward collision warning with warning and braking reaction to vehicles, pedestrians and cyclists
- Speed limiter with anticipated regulation
- With multifunction camera
- With emergency steering support with turn assist - Attention and drowsiness Assist





2024

▼ Standard

EXTERIOR

CUPRA LEON

Heat-insulating and tinted rear windows	▼
Front and rear power windows	▼
Glossy black frame windows	▼
Heat insulating windshield (Acoustic reduction windshield)	▼
CUPRA lettering in Copper ¹³	▼
Exterior mirrors, power-folding, adjustable and heated with front passenger exterior mirror lowering function	▼
Front LED with signature: MATRIX LED - LED headlamps - Full LED rear lights without dynamic light - Welcome light in exterior mirrors - Front fog lamps - Daytime running lights	▼

EQUIPMENT

▼ Standard

EXTERIOR

CUPRA LEON

18" WINDSTORM ¹⁴	▼
Emergency spare wheel 18" ¹⁸	▼
All season tyres ²⁰	▼

EQUIPMENT



▼ Standard

EQUIPMENT

INTERIOR

CUPRA LEON

Interior roof in black (black Greenhouse)	▼
Leather Gearshift knob/handle in vegan leather ²²	▼
Leather-wrapped multi-function steering wheel ²²	▼
CUPRA Leather-wrapped multi-function steering wheel, with tiptronic, satellites and Electronic cruise control system ²³	▼
Metallic pedal cluster ²³	▼
Dark alu glossy package - Chrome package	▼
Illuminated CUPRA lettering in door aperture	▼
Two reading lights in front, two in rear + light in boot in LED	▼
Separate daytime running light with automatic headlight control and Coming Home feature (automatic)	▼
Climatronic (3-zone) with air conditioning control panel in rear:	▼
- Air Quality Sensor - AirCare	
Rear view mirror, auto-dimming	▼
Windshield wiper intermittent control with light/rain sensor	▼

▼ Standard

EQUIPMENT

INTERIOR

CUPRA LEON

DYNAMIC DESIGN - Dinamica Ambient²⁵:	
- Bucket seats in Dinamica upholstery.	
- Left seat: Power seat adjustment with memory feature and power-adjustable lumbar support	
- Right seat: manually height-adjustable	▼
- Separately controlled heated front seats	
- Door panels	
- Exterior mirrors with memory feature, power-folding, separately heated	



▼Standard

EQUIPMENT

TECHNOLOGY

CUPRA LEON

Digital Cockpit 10,25"	▼
Park distance control (front & rear parking sensor)	▼
Dynamic Steering ²⁹	▼
Driving profile selection and conventional shock absorber	▼

▼Standard

EQUIPMENT

TECHNOLOGY

CUPRA LEON

Driver Profile Selection	▼
Electronic cruise control system (CCS)	▼
Rear view camera system	▼
Infotainment system 12,9"	▼
Ready for Navi	▼
Full link wireless & wired, with WLAN	▼
IMMERSIVE BY Sennheiser™ audio 12 speakers	▼
Connectivity box with Koppelantenne:	▼
- Bluetooth - Mobile Phone Interface	
Two illuminated external USB type C data & load socket front and load at rear	▼
230-V inverter and outlet ³⁰	▼
Voice control	▼
Keyless Go	▼



ENGINE SPECS CUPRA LEON

ENGINE SPECS

PETROL ENGINE

1.4 TSI 150 HP (110 KW) AUTOMATIC - 8 SPEED
START/STOP CUPRA LEON

Cylinder/Valve (Total)	4 / 16
Displacement (cc)	1400
Cylinder bore and stroke (mm)	74,5 / 85,9
Compression ratio	12,0
Maximum power (kW (PS)/rpm)	110 (150) / 5000 - 6000
Maximum torque (Nm/rpm)	250/ 1500- 3500
Fuel supply system	TSI Direct Injection
Ignition	Electronic map-controlled ignition
Atmospheric/Supercharged	Turbo charged
Fuel type	ROZ 95
Oil capacity in initial fill (l)	4.8
Alternator (A)	-

PERFORMANCE

1.4 TSI 150 HP (110 KW) AUTOMATIC - 8 SPEED
START/STOP CUPRA LEON

Maximum speed [km/h (gear)]	215
Acceleration 0-100 km/h (s)	8.7 9.0

FUEL CONSUMPTION

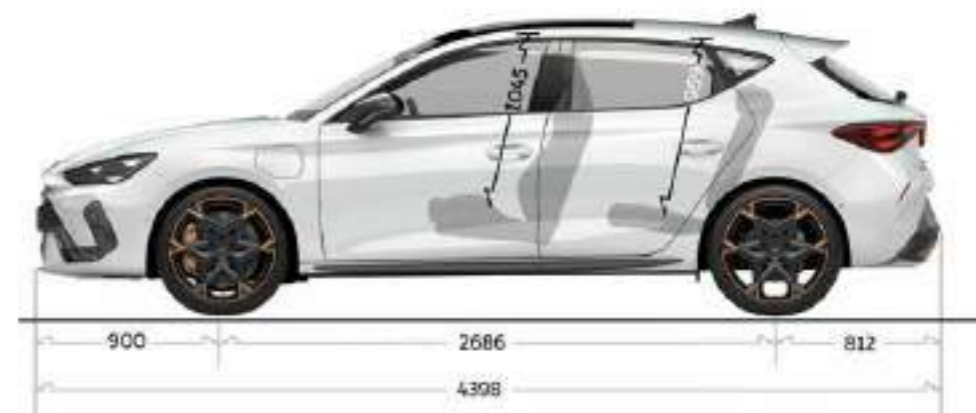
Combined WLTP (l/100)	5.6 - 5.9 5.6 - 6.0
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MASS EMISSION

CO ₂ Combined WLTP (g/km)	124 - 134 125 - 136
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ENGINE SPECS



CHASSIS

1.4 TSI 150 HP (110 KW) AUTOMATIC-8 SPEED
START/STOP CUPRA LEON

Front suspension	Independent type McPherson - coil springs - hydraulic shock absorber DCC equipment (Adaptive chassis control)
Rear suspension	Semirigid axle, Multilink axle (with 19" Rims), coil springs and hydraulic shock absorber - DCC equipment (Adaptive chassis control)

STEERING

Steering system	R-EPS (Rack Electric Power System); Progressive steering
Turning Circle Diameter (m)	10.8

BRAKES

Brake system	Dual hydraulic circuit and brake system diagonal split with electric brake booster
Front and rear brake type	Front ventilated disc brakes and rear solid disc brakes
Front brakes (mm)	288x25 (306x26 with DCC)
Rear brakes (mm)	272x10

WHEELS

1.4 TSI 150 HP (110 KW) AUTOMATIC - 8 SPEED
START/STOP CUPRA LEON

Rims	7,5Jx18 ET46; 8Jx19 ET49
Tyres	225/40 R18; 235/35 R19

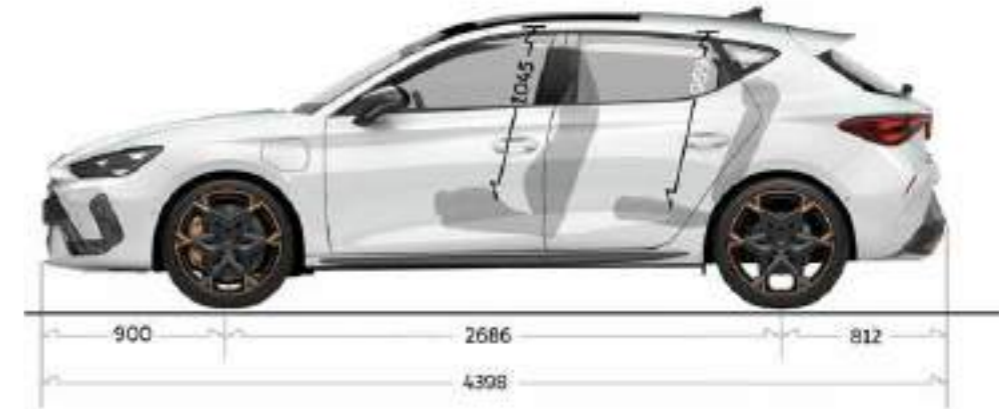


PACKAGE (IN RUNNING WITHOUT DRIVER)

1.4 TSI 150 HP (110 KW) AUTOMATIC-8 SPEED
START/STOP CUPRA LEON

Body Type	CUPRA Leon
Length/width/height (mm)	4,398 / 1,799 / 1,444 4,657 / 1,799 / 1,438
Wheelbase (mm)	2686 (VL) - 2683 (ML)
Front/Rear track (mm)	1545 / 1514 1545 / 1514
Boot capacity (l)	380 620
Fuel tank capacity (l)	45 (VL) / 50 (ML)

ENGINE SPECS



WEIGHTS

1.4 TSI 150 HP (110 KW) AUTOMATIC-8 SPEED
START/STOP CUPRA LEON

In running order with driver (kg)	1.401 - 1.441 1447 - 1486
In running order with driver (kg) Front/Rear	857 / 544 - 869 / 572 841 / 606 - 853 / 633
Maximum weight allowed (kg)	1.890 - 1.910 1.970 / 2.000
Max. towing weight without brake (kg) (*)	700 - 720 720 / 740
Max. towing weight with brake 8% (kg)	1,700
Max. Towing weight with brake 12% (kg)	1,500



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